

Ghormenghast

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Bespoke Web Media



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Brochure

'You Need a Web Site Darling!'

Bespoke Web Design

Free Domain Names

Hosting

Specialize in Sites for Photographers. Models

Bands. Make-up Artists. Fashion Darlings

Stylists. Film Droids & Rising Star Graduates

Commercial Company Web Sites

Flash MX Animation

Fast Music Streaming

Video Streaming

Killer Visuals

Idea Realization

Retail Shopping Carts

Wholesale Shopping Carts

CV/Graduate Portfolio Sites with links

Search Engine Optimization

Self Maintenance Systems / Updates

Logo Design & Branding

Business cards. Flyers to match web site

E-mail shots. Graphic Design

Intelligent Qualitative Coherent Sites with Logical Navigation

What to do Next?

- 1 Please consult Ghormenghast to discuss your requirements.**
- 2 We will prepare your quote within 24 hours.**
- 3 A simple on-line agreement will be sent, which you can sign and return.**
- 4 On receiving the initial payment 50%, we will start your project.**
- 5 Only after discussing your objectives do we start designing your homepage. We work to get it just right and your input is valued. We then complete an inner page, which will serve as a master for the rest of your website.**
- 6 Whether you choose to use your existing logo and photos or whether you require new images, we will optimize them to the highest standard. Even, if you require a logo, our graphic designers can prepare examples.**
- 7 You will always have your Ghormenghast Contact available to assist you along each step of the way.**

Mission

To deliver bespoke, qualitative, coherent, intelligent, easy to navigate web sites with killer visuals.

We aim to deliver our mission through 7 key points:

- 1 Communicating regularly for your feedback**
- 2 Using clear English to answer your queries**
- 3 Offering objective advice based on your needs**
- 4 Skilled professionals working for you**
- 5 Providing you with ongoing support**
- 6 Our common sense approach. Affordable pricing**

Web Site Project

The Challenge

Companies require high quality websites, which will be accepted by employees and clients as representing the identity of the company.

Websites such as for example, The Corset Company, should be quintessentially, 'The Corset Company'.

Most Websites incorporate a logo, homepage, inside pages, secure online forms, flash animation to keep the site 'fresh', & a content management system.

The Solution

We chat to the client. The key question being, 'what does for example The Corset Company mean to them?' We discuss the websites liked, the websites of competitors, as well as what The Corset Company, for example, would like to see from their own website. As a result, we should have lots of great information to work with and following this produce 2 or 3 designs within 5 days.

Some clients have limited 'internet' experience, therefore we take the time to explain everything in plain English, which we find is welcomed.

Once the Homepage design/Logo design is selected, the client's input helps to finalize the design. We then go on to produce an inside page and the entire website.....for example 31 pages.

Images are finalized and the website tested.

Content Management Systems can be delivered allowing the client to update pages at will without further reference to us if so required.

'You need a Web site Darling!'

Contact us to arrange a Consultation!

View our Portfolio
Research your Competitors Sites
Discuss your Requirements
Get a Quote

Maintenance/Updating

Alternately, we do of course; offer maintenance/updating service also. The client is offered the option to have specific pages updated at regular intervals. This can include fresh text and graphical updates, additional pages etc. all tailored to your specific needs. Simply e-mail your fresh text and pictures and leave the rest to us.

The ethos of some projects, are keep it simple. Most websites contain essentially HTML with some java script and flash animation.

We aim to deliver bespoke intelligent, qualitative, coherent, easy to navigate sites incorporating killer visuals.

Web Design

Whenever we are invited to build a website we always start by asking, **'what do you, the client want from your website?'** It seems such a simple question, but it is one that is consistently overlooked.

All websites should serve a purpose.... at Ghormenghast we call it the "most wanted response"(or the "MWR"). What is your MWR? Is it to get your website visitor to pick up the telephone and call, submit an e-mail address, complete a sign-up, download your product or even make a purchase?

You may well ask 'Why do you need a 'MWR?'' **An 'MWR' will maximize the effectiveness of your website by giving it clear focus. We use your MWR as the cornerstone for building your website.**

At **Ghormenghast**, from the start we take time to discuss your MWR so the end product is complete; both attractive and serving your purpose. It is this attention to detail that gives us competitive advantage over our rivals.

When you work with us, you get both a listening ear and an objective voice to offer advice.

Why Choose Us

- 1 You are treated as individual as the solutions we provide. All websites are custom designed.**
- 2 You will get a single point of contact available 24-hrs a day (well almost, some sleep will be needed) to field all your queries in plain English.**
- 3 You will get peace of mind. Your website is revised until you are completely satisfied.**
- 4 You get one month's free support once your website has been delivered.**
- 5 You get integrated solutions. You can benefit from web and logo design, database solutions, E-commerce sites i.e. shopping carts so you will get a single point of contact to handle all your requirements.**

Graphic Design

As designers, we believe that **logos are powerful symbols that help establish an identity for your company, product or service.** It's a real challenge to create a visual personality or brand and it is one that we excel at.

With specialist skills in graphic and logo design Ghormenghast can work with you to create a new corporate identity or improve your existing one.

A 'look and feel' that is representative of your business or organization and appealing to your audience is essential for business success.

- 1 You are treated as individual as the designs we prepare. All logos are custom designed. From the start we take the time to listen.**
- 2 You will get a single point of contact. Your project manager will field all your queries in plain English.**
- 3 You will get peace of mind. Your logo is revised until you are completely satisfied; no ifs, buts or maybes.**
- 4 You will get integrated solutions. Often our clients will require a logo and a website and we can do both seamlessly to maintain that vital consistency.**

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